We’ve put together this project questionnaire to help capture your vision. Please fill it out and email it to [chandan@concept46.com](mailto:chandan@concept46.com) and we’ll work out the right solution for you.

* The more detailed the information, the more we’ll understand
* Feel free to skip any questions that don’t pertain to the project you have in mind
* Also, we recommend that all stakeholders/decision makers complete this worksheet as a group so that we get an accurate picture of all suggestions and requirements

Company Name and Website:

Your contact information (Name, Phone, Email etc):

Describe the product or service your site/application will provide.

When would you like to launch this project?

What kind of budget do you have in mind (<$2K, <$5K, $10-20K, $20-30K, $30-50K, $50K+)?

What is the primary goal or objective you wish to achieve from this web site?

What secondary goals or objectives would you like to achieve?

What aspects of your current site work well and why are they successful?

What don’t you like about your current site and why?

Please list any URLs of web sites, including your competition, similar to the web site you wish to develop.

What do you like (and dislike) on your competitors’ websites?

Outline any ideas for features you have for your site.

How often do you plan to update your site?

Will you be providing the content (copywriting, images, video, etc) for the project or do you need it created?

Please jot down everything else you’d like to say about your project, and hasn’t been covered above: